

Proclamation 3571**LAW DAY, U.S.A.—1964**

January 16, 1964

By the President of the United States of America**A Proclamation**

In setting aside the first day of May in each year as Law Day, U.S.A., the Congress of the United States called upon the American people to rededicate themselves to the ideals of equality and justice under law in their relations with each other and with other nations, and to cultivate "that respect for law that is so vital to the democratic way of life."

The educational objectives of Law Day, U.S.A., are of fundamental importance to our Nation. Respect for law is the condition upon which our whole social order depends. Observance of the law is essential to public order and to the strengthening of the individual rights of our citizens. A viable democracy requires understanding of the nature and basis of our freedoms and recognition of the individual responsibilities which those freedoms impose.

Bringing a fuller awareness of these truths to all citizens, and particularly to young Americans, is the central purpose of the seventh annual Law Day, U.S.A., on May 1, 1964. The theme of "Observe the Law—Key to Order, Justice, Freedom," will serve as a timely reminder that the basic values of our system can be maintained only through voluntary adherence to the rule of law in our daily lives.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby request the people of our country to give recognition and support to the nationwide observance of Law Day, U.S.A., on the first day of May 1964. I urge that our schools, courts, churches, bar associations, service organizations, and the media of public information join in this constructive educational effort. Further, I call upon all public officials to display the Nation's flag on public buildings on that day as requested by the Congress.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this sixteenth day of January in the year of our Lord nineteen hundred and sixty-four, and of [SEAL] the Independence of the United States of America the one hundred and eighty-eighth.

LYNDON B. JOHNSON

By the President:

DEAN RUSK,
Secretary of State.

Proclamation 3572**RED CROSS MONTH, 1964**

January 31, 1964

By the President of the United States of America**A Proclamation**

WHEREAS the American National Red Cross, in fulfilling the responsibility vested in it by congressional charter, acts as a medium of communication between the people of the United States and their Armed Forces and in matters of voluntary relief affecting our servicemen and their families; and

WHEREAS for more than three-quarters of a century the American Red Cross has served during periods of national emergency, war, and peace as a voluntary aid to the Government of the United States in matters affecting the welfare of all the American people; and

WHEREAS such vital Red Cross services as the Blood Program, Disaster, First Aid, Water Safety, and Nursing Services, and other activities must be maintained at maximum effectiveness at all times; and

WHEREAS these services and programs, essential to the United States and the welfare of its people, are carried on by the 46,000,000 members and volunteers of the 3,500 Red Cross chapters throughout the Nation; and

WHEREAS the United States of America, as a signer and adherent to the Red Cross Treaty of Geneva, is a member of the International Red Cross family which now begins its one-hundred-and-first year of effective service to the world community; and

WHEREAS the American Red Cross, as a member of the League of Red Cross Societies and in cooperation with the League, assists in many of the great international relief programs around the world, bringing sustenance and hope to the victims of war, civil conflict, epidemic, and disaster; and

WHEREAS, acting under the provisions of the Geneva Conventions, the American Red Cross and its sister societies have furnished voluntary aid to the sick and wounded of armies in time of war and have protected prisoners of war:

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America and Honorary Chairman of the American National Red Cross, do hereby designate March 1964 as Red Cross Month; and I urge all Americans to honor the American Red Cross to the limit of their capability by participating in and strengthening its work.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this thirty-first day of January in the year of our Lord nineteen hundred and sixty-four,
[SEAL] and of the Independence of the United States of America the one hundred and eighty-eighth.

LYNDON B. JOHNSON

By the President:

DEAN RUSK,
Secretary of State.

Proclamation 3573

NATIONAL POISON PREVENTION WEEK, 1964

By the President of the United States of America

A Proclamation

WHEREAS untold numbers of innocent children, who are too young and inexperienced to comprehend their peril, are needlessly and thoughtlessly exposed to grave injury or even death as a result of the careless or negligent handling, storage, and disposal by adults of potentially poisonous medicines and household products; and

February 7, 1964